GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

M.A & U.D Dept., - Swarna Andhra – Swachha Andhra (SASA) - Swachha Andhra Awards on 2nd October 2025 - Proposal for Engagement of External Agency for Designing and Conducting Departmental and Institutional Rating and Awards under Swachha Andhra Initiatives – Accorded - Orders – Issued.

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MUNICIPAL ADMINISTRATION & URBAN DEVELOPMENT (K) DEPARTMENT

G.O.RT.No. 791 Dated: 12-08-2025

Read the following:-

1. Minutes of the Meeting chaired by Hon'ble CM to review CE & SASA, dated: 14.07.2025.
2. e-file bearing No. 2932802 of O/o Swachh Andhra Corporation.

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ORDER:-

In n the reference to the 1st read above, a review meeting held under the Chairmanship of the Hon'ble Chief Minister on July 14, 2025, it was directed that a comprehensive ranking and rating system be developed for all Municipalities, Gram Panchayats, and other institutions such as schools, hostels, hospitals, tourist places, industries, bus stations, parks, temples, railway stations, etc. based on key indicators aligned with the Swachh Bharat Mission parameters and that the Swachha Andhra Awards be presented on 2nd October 2025. To ensure impartiality and credibility, it was further directed that an independent third-party agency be engaged to conduct the assessments and verifications.

2. In this connection, the Managing Director, Swachha Andhra Corporation (SAC), in the reference 2nd read above, has submitted a proposal for the implementation of the Swachha Andhra Awards 2025, which includes various award categories for institutions, individuals and organizations.

3. Engagement of Agency: The selection of a reputed external agency through a transparent tender process to design the ranking criteria and indicators, carry out third-party assessments and evaluation across departments and institutions, and support the award ceremony on 2nd October 2025.

4. Proposed Timeline: All the departments shall have separate ranking criteria and assessment to be done by third party agency. The proposed timelines for implementing the process of assessment and ranking/rating are detailed below:

Activity	Timeline
Release of Ranking/Rating Criteria	16th August 2025
Field Assessments	September 10th – 20th 2025
Compilation, Review & Finalization of Rankings	September 21st – 25th 2025
Award Ceremony – Swachha Andhra Awards 2025	2nd October 2025

5. Funding: The expenditure for the above shall be met from the IEC (Information, Education, and Communication) head of account under the Swachh Bharat Mission (SBM) funds.

(P.T.O)

6. After careful consideration of the proposal of the Managing Director, Swachh Andhra Corporation above, Government is hereby accorded permission on the following:-

i. To invite tenders for the selection of a third-party agency to design the ranking/rating criteria and undertake the assessment of various departments and institutions for the Swachha Andhra Awards - 2025.

ii. To approve the proposed timeline for the implementation of the assessment process as detailed in paragraph 4 above.

7. All concerned Departments are hereby requested to extend their full cooperation to the Swachha Andhra Corporation and the selected third-party agency for the successful conduct of the assessments.

8. The Managing Director, Swachh Andhra Corporation shall take necessary action accordingly.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

S SURESH KUMAR
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Managing Director, Swachha Andhra Corporation, Vijayawada.
All the Concerned Departments of A.P. Secretariat
Copy to:-
The P.S. to Secretary to Hon'ble Chief Minister, CMO
The OSD to Hon'ble M(MA&UD).
The P.S. to Chief Secretary to Government
The Ps to Secretary to Government, MA & UD Department
The Commissioner &Director of Municipal Administration, AP
Sf/Sc.

// FORWARDED :: BY ORDER //

SECTION OFFICER